



Reimbursement Requirements

Social Media and/or Retargeting Ads

- All ads must mention financing is available through APPROVE
- All ads must link to a page that includes one of the following:
 - APPROVE financing plug-in buttons
 - A digital APPROVE financing application
 - An APPROVE promotional landing page
 - A link/tab that opens a page with one of the above
- Ads must be submitted and approved before they are published.
- A screenshot of a report verifying ad spend (minimum. \$500), must be submitted before co-op marketing reimbursement checks are sent.
- The reimbursement amount cannot be less than the ad spend. For example, we will not reimburse \$700 for a campaign with a \$500 ad spend.